

FRIDA

ENNIO AROSIO



Upholstered bedframe and headboard with cover in fabric, eco-leather, leather and velvet. The headboard is characterized by a capitonné effect. Available with flat slatted base and also as storage bed with 2-position slatted base.

TYPE / BEDS

HEADBOARD

Honeycomb panel with polyurethane foam, double cover with a layer of fiber and white cotton fabric. Removable quilted fabric cover. Non-removable quilted cover in leather or eco-leather. The headboard panel is fixed to storage bed's structure.

STORAGE BED

Storage unit with ambience melamine finish with adjustable feet, bottom panel in melamine ambience. Removable cover in fabric or leather.

MisuraEmme®



DESIGNER

ENNIO AROSIO

Well-known Italian designer, in the business since the Seventies in the Furniture field, he cooperates constantly with national and international Brands. For him "planning" means to interpret reality and observe needs and wishes, to take inspiration from emotions and suggestions. He is convinced that design is everywhere: in a rock, in a drop, in a smile, in a sound. The designer's duty is to pick out these sources of inspiration, and interpreting them. His job has two directions: one is research, the other is daily experience. In other words: theory and practice. His creations are solid, aimed to satisfy the needs of the always changing ways of modern living, because social and cultural changes are continuously in evolution and trends more and more evanescent. His projects are characterized by clean design, care for details, and use of quality materials. He was capable of overcoming cultural and geographical barriers combining western pragmatism with sensitiveness typical of the East. Fully versatile consultant for several Companies in the furniture branch, he follows the whole creative process, from research and development to market strategy, from product selection to stand set-up, from exhibition layout to communication.



HEADBOARD/BEDFRAME FINISHINGS

FABRICS



A_AS1 Saari A_AS2 Saari A_AS4 Saari A_AS5 Saari A_AS7 Saari B_CAE Cocò B_CAM Cocò B_CAK Cocò



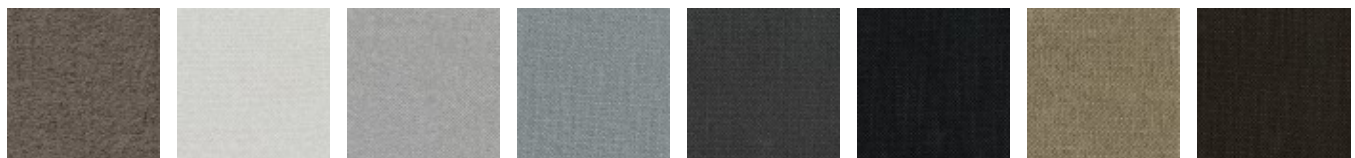
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C_C16 Star C_C18 Star C_C15 Star D_D91 Panama D_D92 Panama D_D93 Panama D_D94 Panama D_D95 Panama



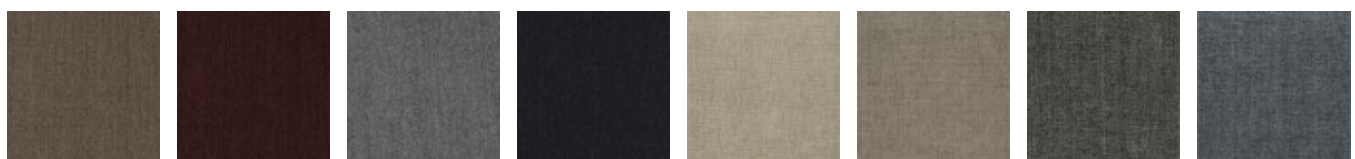
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D_D05 Ubaye E_E20 Mood E_E25 Mood E_E22 Mood E_E26 Mood E_E27 Mood E_E21 Mood E_E28 Mood



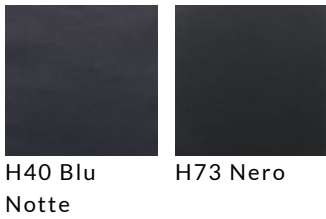
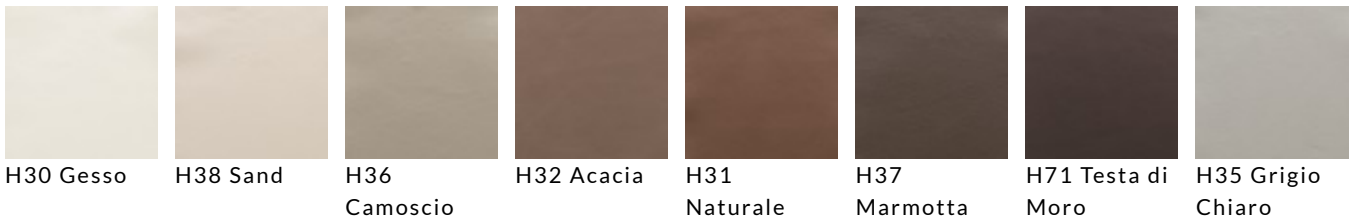
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F_F11 Lama F_F14 Lama F_F12 Lama F_F15 Lama F_F25 Gaucho F_F21 Gaucho F_F23 Gaucho F_F24 Gaucho



SMOOTH LEATHERS



SUEDE LEATHERS



NUBUCK



SMOOTH ECO-LEATHERS



C_CE1

C_CD3

C_CF6

C_CD1

C_CD4

C_CD5

EMBOSSSED ECO-LEATHERS



C_CE3

C_CE5

C_CL1

C_CL3

C_CL7

C_CL8

C_CL6

