

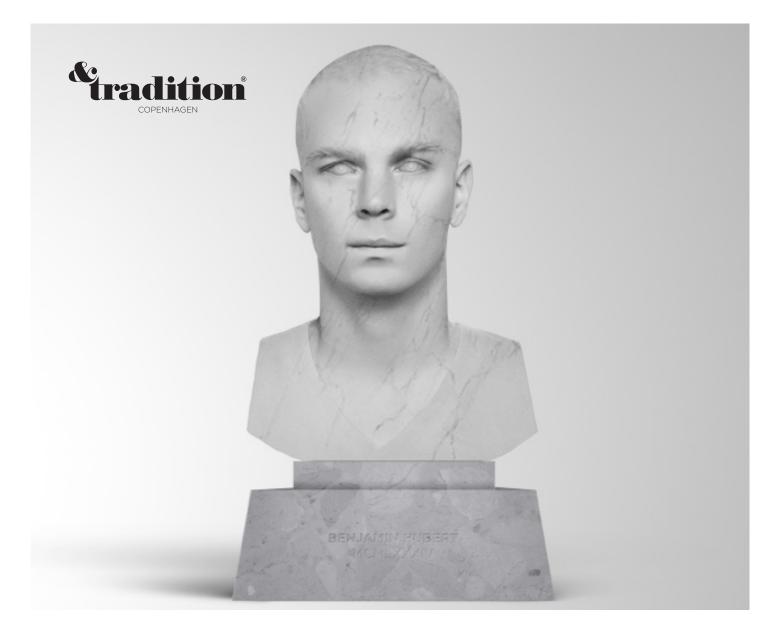
SPINNING LIGHT BH2

by Benjamin Hubert

Materials: Lacquered aluminium, 4 meter PVC cord Dimensions: Ø: 400x H: 340 mm Colours: Black, White, Purple, Mat Gray Light Source: 1x E27 max.60 W or 11 W low energy bulb Design Date: 2010

Story: The spinning-top toy, a childhood favourite, inspires to the joyful form of the Spinning Light along with the process of metal spinning. Here, form truly meets function in an innovative way. It's sleek, it's sexy and it's sure to become a new classic.

& Benjamin Hubert is always curious to find new solutions and materials, often stopping to feel the texture on a piece of furniture or feeling the weight an old glass vase.



Benjamin Hubert

designed the Spinning Light

Tradition: "I try not to look too much at what other people are doing, otherwise its very difficult to do anything truly new" says British designer Benjamin Hubert (born 1984). His many times award winning lightning and furniture are material led and process driven, bringing simplicity and functionality in a natural equilibrium. This approach pays respect to the usual classic suspects such as Charles Eames and Dieter Rams. By trying to create a design philosophy of his own, Benjamin Hubert is indeed a true designer.

Innovation: After graduating from Loughborough University in 2006, Benjamin Hubert's final year project 'Puff out lights' won the Corus materials prize at New Designers, received short-listings in two other awards, and won Best Graduating Designer of the Year at the Hub Class of 2006. Though short in years, the list of awards and prices is very long, including Blueprint 100% Design Best New Product 2009, Design of the Year/British Design Awards 2009 and Elle Decor British Design of the Year 2009. Only few designers accomplish so much in such a short time and even before turning 25. This is not least thanks to his fascination of materials, including ceramic, wood and cork, Benjamin Hubert is already an established name in the world of design. Creating new objects means doing things that are relevant and innovative in aesthetics, functionality or materials. With the goal set to create happiness with his design, there are surely many more smiles to come from his hand.