



# BELLEVUE AJ3

by Arne Jacobsen

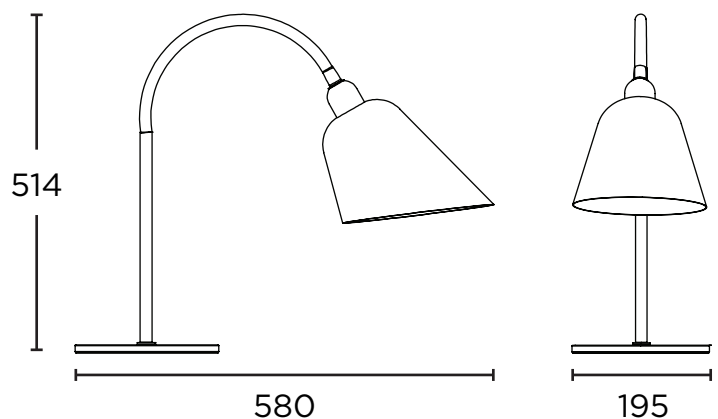
**Materials:** Lacquered aluminium shade with steel tubes and cast iron base, 2 meter fabric cord

**Dimensions:** Base: Ø: 195 mm. Lamp: D: 580 x H: 514 mm

**Colours:** White, Matt Black

**Light Source:** 1x E27 max.60 W or 11 W low energy bulb

**Design Date:** 1929





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# Arne Jacobsen

designed the Bellevue lamp

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**Tradition:** It was a time of enlightenment. A time for a fresh view on human life, a breakthrough for functionalism. It was 1929. This was also the year of the Wall Street crash. But it was not all dark. Crisis tends to enhance creativity and in the world of architecture and design, minds were set free. The superfluous, the unnecessary, was sliced off and simplistic and industrial solutions were found and developed. The focus was now on what was rational and functional for the free human being. Arne Jacobsen made his breakthrough that year. Barely out of Art Academy, he and his friend Flemming Lassen designed the House of The Future for an exhibition in Copenhagen. Followed by a number of other ground breaking projects, this introduced truly modern architecture in Denmark. The House of The Future needed the light of the future. And for that specific purpose, Arne Jacobsen designed the Bellevue Lamp. The exhibition house became a creative playground, just like the Barcelona Pavillon by Mies Van Der Rohe and the Weissenhof Siedlung by Van Der Rohe and Le Corbusier. Here, Jacobsen could experiment and develop new ideas on light. The House of the Future was circular, broken up by sharp straight lines. Similarly, Jacobsen's Bellevue Lamp combines rounded and straight shapes. And more than anything, the lamp is simple, functional and flexible. Even as an early work, it bears the unmistakable characteristics of Arne Jacobsen design.

**Innovation:** The Bellevue Lamp was created when it all started. When the world was open. When Jacobsen's ingenuity was at its freshest. When functionalism was born and the light was still clear. Now, the Bellevue Lamp is reintroduced in the spirit &Tradition, bridging the nordic heritage with the freshness of contemporary design.